



FROM **STAGE** TO **SALES!**

Wendy
WENDY ELLIN

Are you ready to get out there in a way that sets you apart from everyone else who does what you do?

This 6-month program provides all the tools and templates necessary to speak your way to unlimited success. Over the course of this program, you will learn . . .

- ✓ How to research and find potential speaking opportunities.
- ✓ Which industries to focus on and why.
- ✓ Conversations with potential event/speaking planners.
- ✓ Your Signature Talk: What to say, how to say it — less is more!
- ✓ Power Point Presentations.
- ✓ What to say to get your audience to raise their hand and say, "I want more."
- ✓ Pain, Problem, Solution, Offer.
- ✓ Transitioning to the Offer.
- ✓ What to do at the speaking gig and what to hand out and have on hand.
- ✓ What happens on the back end once the speech is done.
- ✓ The Breakthrough Session Script, how to ask for the business.
- ✓ What are you offering — your packages and programs.
- ✓ Setting up your daily/weekly calendar to support your speaking business.

All so that you can:

- ✓ Eliminate the frustration and stress around prospecting — they come to you.
- ✓ Create an ongoing lead generating mechanism in your business.
- ✓ Start talking to the people you want to do business with, like the ones you already do.
- ✓ Take your revenue and client base way beyond what you think you can.
- ✓ Speak about what you do and how you do it easily and with confidence.

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